

Contact: Chris McMillen

Mass Enthusiasm
Phone : 501-821-8746
Web: www.inthooz.com

17300 Chenal Pkwy
Suite 330
Little Rock, AR 72223

Mass Enthusiasm

Press Release

Mass Enthusiasm launches new web site for Miracle League of Arkansas.

Miracle League of Arkansas teams with local agency, Mass Enthusiasm, to reinvigorate online presence and brand identity.

Little Rock, AR, November 9th, 2011: The **Miracle League of Arkansas** has partnered with **Mass Enthusiasm**, a leading Central Arkansas Advertising Firm, to reignite their online presence through a website redesign and target social media campaigning. The Miracle League of Arkansas's mission is to provide opportunities for all children to play baseball regardless of the child's ability. They provide an avenue for disabled children to dress in uniform, make plays in the field, and round the bases, just like their typical peers. www.miracleleaguear.com

The Miracle League of Arkansas plans to utilize the new web presence to bolster new volunteers and donations from individuals as well as corporations. They will also utilize the platform as a method to keep players and parents updated with organization news, upcoming events and game schedules.

Mass Enthusiasm has been in business since 2003 and strives to serve the local business community with professional web, print and apparel design while using local professional resources.

For Immediate Release
